

Cerimage Consulting Website Assessment

Prepared for: Client Name

When completing a website assessment, we examine the current website (if applicable) and interview the key stakeholders to determine the following information:

- Site Purpose
- Audience
- Access Paths
- Current Site Analysis
- Define Gaps
- Recommend Site Structure and Content

We complete the assessment and review with the client before recommending a site design. Once the design, site map and content requirements are approved, we begin site construction.

The website assessment normally takes 2-3 days to complete.